

REGISTRATION PROCEDURE:

A) Complete correctly and send IN ORIGINAL by post the Application Form

1. **Form A** (bare area or turnkey stand): **estimate** and consent to Ge. Rules & Regulations, signed and stamped (*Compulsory*)
2. Send a copy of the Chamber of Commerce registration form (*Compulsory*)

B) Along with the Application Form, enclose the receipt of payment
* Art. 5 General Rules & Regulations

Payment is via bank transfer, clearly indicating:
"ACCONTO RIMINI WELLNESS 2010" and exhibiting firm's name:
 CASSA DI RISPARMIO DI RIMINI Spa
Codice IBAN: IT53T0628524201CC0012793500
Codice BIC (SWIFT): CRRN IT 2R
Addressed to: RIMINI FIERA S.p.A.

Please note that only **original copies** of required documents will be accepted and accompanied by the receipt of payment of the deposit.

IMPORTANT DEADLINES :

Contact us soon to get an exhibition space in a strategic position.

Participation forms, subject to the deadlines listed below, will be accepted as long as exhibit space.

BOOKING AREA	2 nd FEBRUARY 2010	BEGINNING OF EXHIBIT SPACE/STAND ALLOCATION From this date, our office will begin the allocation of exhibition areas. Exhibitors, along with their acceptance of the proposal received via fax or e-mail, must pay the deposit of € 980+ VAT shown in the proposal. This is the only way space or stands will be considered confirmed.
	1 st MARCH 2010	Deadline of the clause regarding reimbursement of the deposit of 20% TECHNODOMUS 2010 (Art. 6 – General Rules & Regulations).
	2 nd APRIL 2010	Deadline for sending RIMINI FIERA the receipt of the BALANCE for the allocated exhibiting space (Art. 5 of General Rules & Regulations).

TECHNICAL DEADLINES	14 th MARCH 2010	Deadline for the forwarding of stand fitting & layout design, for stands in bare area only. (Projects must be sent by fax or e-mail addressed to: Mr Mirco Zamponi, Fax no.+39 0541 744484, e-mail: m.zamponi@riminifiera.it)
	3 rd APRIL 2010	Deadline for the forwarding of the additional services forms in the "Guide to Exhibitor Services" folder.
	8 th - 11 th MAY 2010	8.00 a.m. - 8.00 p.m. : Move-in and beginning of set-up work in exhibiting areas.
	12 th MAY 2010	5.00 p.m. : Deadline for finishing set-up and fitting work in exhibiting areas.
	13 th MAY 2010	9.00 a.m. : Official opening of the 5 th edition of RIMINI WELLNESS.
	16 th MAY 2010	5.00 p.m.: Closure of the 5 th edition of RIMINI WELLNESS. Beginning of removal of exhibited materials (samples and products only) from the stands (until 8.00 pm).
	17 th - 19 th MAY 2010	8.00 a.m. - 8.00 p.m.: stand/exhibit area dismantling work.

For further details:		Activity	Telephone +39	Fax +39	E-mail
Maria Elena De Iaco	Project Assistant	Sales dept.	tel 0541 744 477	0541 744 830	m.deiaco@riminifiera.it
Olga Caricato			tel 0541 744 634		o.caricato@riminifiera.it
Claudio Porcarelli			tel 0541.744.609		c.porcarelli@riminifiera.it
	SALES DEPT. SECRETARY	Administrative assistance, assistance with contract and forms for Catalogue entry	0541 744 493 0541 744 259 0541 744 639 0541 744 208	0541 744 740	
Patrizia Sapigni	ADVERTISING OFFICE	Advertising sales	0541 744 453	0541 744 747	p.sapigni@riminifiera.it
Debora Galletti	TECHNICAL DEPT.	Booking additional services	0541 744 640	0541 744 484	d.galletti@riminifiera.it
Barbara Gobbi		Booking additional services	0541 744 216		b.gobbi@riminifiera.it
Giorgia Ceccaroni		Stand fitting & layout project	0541 744 209		g.ceccaroni@riminifiera.it
	ADMINISTRATION DEPT.	Deposits, payment, invoices	0541 744 219 0541 744 611	0541 744 507	e.boshku@riminifiera.it m.ventura@riminifiera.it

WARNING! Important information for Exhibitors

FAIRGUIDE.COM / EXPO – GUIDE

It has come to our knowledge that the Austrian Company **Construct Data Verlag GmbH**, is sending letters to fairs' Exhibitors offering advertising for three years on a virtual catalogue published on the web site www.fairguide.com at the cost of € 1,171.00 per year. In their offer, Construct Data uses the name of Italian Fairs and also the name of the exhibitions and which the Exhibitor has taken part. The same procedure is used with many Italian and foreign Fairs.

We intend to clarify that **Construct Data has never been authorized to use Fair's trade marks and data**, so they act without any authorisation, approval or knowledge of Fairs. Should you receive **letters or contracts from Construct Data Verlag GmbH, please read very carefully all the clauses before signing anything.** For further information about Construct Data Verlag GmbH visit the independent no commercial web site www.stopecg.org and, for Italy, the web site www.osservatorioaziende.it

For some time now, **Commercial Online Manuals S de RL de CV**, a company registered in Mexico and with branches in other countries, has been sending forms to Exhibitor firms asking for any modifications to their company data for publication of advertisements in the Expo-Guide magazine. On completing and signing the forms, containing the names of Italian exhibition grounds and event trademarks, the firm is then obliged to pay a sum of Euro 1,181.00 per year.

The above-mentioned company has NOT and has NEVER BEEN AUTHORISED to use the name Rimini Fiera or our event trademarks. If you should receive forms or proposals from Commercial Online Manuals S de RL de CV or from Expo-Guide, we strongly recommend that you read the terms very carefully before signing.

GENERAL RULES & REGULATIONS OF PARTICIPATION

Art. 1. – "RIMINI WELLNESS – FITNESS, WELLNESS & SPORT ON STAGE"" which for brevity shall be referred to hereafter as "the Exhibition", is organised by Rimini Fiera S.p.A. (Rimini Trade Fair Corporation – Via Emilia 155, 47921 Rimini. Stock Capital: Euro 42.294,067 i.v., VAT Code 00139440408. Business register of Rimini 00139440408), and will be held from May 13th to 16th 2010.

VISITORS

Art. 2. – The event is reserved for professional operators who are entitled to enter the event if in possession of an invitation ticket. The four-day pass costs € 25 (including VAT).

Four-day ticket costs € 18 for the holders of a reduced ticket. The members of groups of 15 will pay a group ticket of 10 euro. Free entrance for under 12 and over 60.

Extra WPRO badges for exhibitors who need more than the number specified in the fourth paragraph of art. 17 cost €12 each (plus VAT).

VIP CARDS – badges for operators listed by the exhibitor (maximum 50) – entitle the bearer to one access to the Hospitality Village (lunch included) and daily access to the event. The price is €60 each (including VAT).

Art. 3 – Participants must be:

- firms exhibiting products manufactured by themselves, manufacturers' distributors or exclusive Italian agents, resellers and representatives of foreign firms. Representatives must enclose a list of the firms they represent and products they intend exhibiting with their participation confirmation;
- Trade Associations, bodies and organisations carrying out promotion, study and information work in this specific sector and its services.

All exhibited vehicles must be new and approved (road tested) or in the course of being approved, with the exception of prototypes, which must bear an appropriate notice indicating "prototype".

Application forms, using the appropriate forms supplied by the Fair Offices will be accepted as long as space is available. Confirmations must be sent to the Fair Management.

Unless otherwise specified, these regulations apply to exhibitors purchasing exhibition space, sponsors and participants receiving space in lieu of payment.

Art. 4.

- On presentation of the application form, participants:
- unconditionally accept the provisions of these Rules and Regulations;
- elect Rimini Trade Fair Corporation as their legal domicile, acknowledging the competence of Rimini Court for any controversy whatsoever.

APPLICATION FORM

Art. 5 – RULES FOR PARTICIPANTS AND EXHIBITORS:

When submitted, the participation form will only be accepted if sent complete with:

A) this General Rules and Regulations and following forms A, filled in and signed by the legal representative;

B) a copy of the firm's registration with the Chamber of Commerce. Payment of this deposit must be made via bank transfer, made out to: Rimini Fiera S.p.A., Cassa di Risparmio di Rimini – Piazza Ferrari, 15 - 47921 Rimini - IBAN Code IT53062852401CC0012793500 - BIC code (SWIFT) CRRN IT 2R, indicating as the reason for payment "ACCONTO RIMINI WELLNESS 2010" and the name of the Participant firm.

When this deposit is received, an invoice will be issued for the sum. Participation forms will be accepted as long as exhibit space is available, including space offered at the discretion of Rimini Fiera in other exhibition areas (e.g. South Hall, the Rotonda, outdoor areas, etc.). Rimini Fiera reserves the right to place forms which are incomplete or not in original format on the waiting list.

Participation forms will not be accepted if applicants have outstanding payments. Peculiar claims about stand allocation are not recognized as a participating condition. Competition is not ruled out.

Participants will be informed of the acceptance of their application, along with indication of the allocated exhibit space, by means of a document entitled "Notification of exhibit space allocation".

It is also important to note that the plan attached to the Exhibition Area Notification should be considered provisional, as the surrounding areas and stands may be subject to change.

Acceptance of the notification may be considered invalid if not accompanied by the deposit payment receipt of € 980 + VAT. Following this notification, Rimini Fiera nevertheless reserves the right to move, vary or modify the allocated area, in the interest of and for the good outcome of the expo.

The balance of the cost of the area must be paid within 2nd APRIL 2010, also by bank transfer.

Should this payment not be received, Rimini Fiera reserves the right to deny permission to the exhibiting firm or any appointed filters to set up the stand. In the event of participation application not being accepted, the Organizers will opportunistically inform Participants of the fact and explain the reasons.

- RULES FOR PARTICIPANTS RECEIVING SPACE IN LIEU OF PAYMENT: Participants receiving space in lieu of payment are required to present the following documents:

- These general rules and regulations and the completed Form B duly signed in all parts with the company stamp and signature of the legal representative;
- Copy of the certificate of membership of the Chamber of Commerce, Industry, Craft and Agriculture or Extract from the Chamber Register.
- Invoice for receipt of space in lieu of payment, pursuant to the agreements with the Event Manager, made out to Rimini Fiera S.p.A., of Via Emilia 155, 47921 Rimini, Tax No./VAT Reg No. 00139440408.

Rimini Fiera retains the right to reject the registration form if there are outstanding administration issues. Applications may not make participation conditional on stand locations. Exclusion of the competition is not permitted. Participants will be sent notification of acceptance of their registration form, along with their assigned space, in a document called "Notification of Exhibition Area Assignment".

Note that the map attached to the notification is provisional, as the areas and stands around the space assigned may be subject to change.

After notification has been issued, RIMINI FIERA reserves the right to move, change or amend the assigned area, in the interests and for the purpose of ensuring the success of the event. The Organisers will notify applicants as soon as possible if their participation form is not accepted, and explain the reason for the rejection.

TRANSFERING – RENUNCIATION – ABANDONMENT

Art. 6 – RULES FOR PARTICIPANTS AND EXHIBITORS:

Total or partial transfer of the spaces, even free of charge, is strictly forbidden. Participants who, after submitting the Application Form in accordance with article 5, are unable to participate in the exhibition or request a reduction in the space assigned, shall promptly inform the Management of Rimini Fiera by registered letter, stating the reasons for said changes.

Cancellation of the participation entails the payment of specific penalties as follows:

1) If the written cancellation is made by and no later than 28th FEBRUARY 2010, the Participant will be required to pay a sum equal to the registration fee of € 980.00 + VAT as compensation for administrative expenses and paperwork.

2) If the written cancellation is made after 28th FEBRUARY 2010 and by and no later than the deadline for payment of the balance, the Participant will be required to pay a sum equal to the amount of the down payment of 10% as fine to compensate damages due to Participants' failure to participate in the exhibition.

The amount of the penalties as determined above will be retained from the down payments made; in the event of said sums being insufficient, the difference shall be paid within 30 days from the date of written communication of cancellation of participation. Any surplus with respect to the down payments made will be returned by Rimini Fiera.

3) If said cancellation is made after the deadline for payment of the balance, the Participant will be required to pay the entire sum due for the exhibition area.

- RULES FOR PARTICIPANTS RECEIVING SPACE IN LIEU OF PAYMENT: In the event of cancellation, participants receiving space in lieu will be subject to the provisions agreed with the Event Manager on a case-by-case basis.

STAND ALLOCATION

Art. 7 – Exhibit area allocation is decided by the Management, taking into consideration the overall interest of the Exhibition, the order in which participation

forms are received, the area requested and, wherever possible, the preferences indicated by the applicant.

It is forbidden to sub-let or assign, even free of charge, stands or parts thereof without prior authorization from the Exhibition Management.

It is also forbidden to exhibit items other than those indicated in the participation form without the above authorization.

It is also forbidden to exhibit products and/or brands of other companies that are not indicated in the "participation form" and/or in the "Catalogue Entry Form" and/or in the "List of represented companies". Non-fulfilment will result in the contract being annulled and the consequent immediate closure of the exhibit space, without any reimbursement whatsoever of sums paid or expenses incurred.

Art. 8 – The Management reserves the right to change or reduce any area already allocated or to replace it with another, even in a different area. This right can be exercised at its unquestionable judgement and at any moment, therefore even during the Exhibition, in the event of the program being subject to changes and in any other case. In the event of any of these cases occurring, participants are only entitled to any balance of the amount due.

MOVING IN – SETTING UP – FIRE PREVENTION – ELECTRICAL SYSTEMS – WORK SAFETY

Art. 9 – For the work of setting up stands, including the hire of materials necessary for this purpose, the Management reserves the right to appoint one or more firms as "authorized suppliers". Participants will be duly notified of their names and service rates.

The Management declines any responsibility for work carried out by authorised suppliers and for any other service subcontracted to third parties. The service conditions considered valid are those indicated in the EXHIBITOR GUIDE booklet prepared for this purpose.

Art. 10 – Rimini Fair notices that neither Participants nor any exhibition designers they have engaged will be allowed to set up the booth unless the balance of charges has been paid.

In the event of failure to make immediate payment of the balance, Participants in arrears lose every right to participation and the Management, as well as withholding the deposit already paid, claiming the relative balance and considering the area free for rental to other Participants, will apply the provision in the last clause of Art. 6.

Moving in and setting up can begin 9 days before the inauguration from 8 a.m. to 8 p.m. and must finish within 5 p.m. on the day before inauguration. From that moment, all completion or modification work must be carried out with the authorisation of the Management and with a specific surveillance service paid by the exhibiting firm, between evening closing and morning opening times.

Requests for this service must be received within 12 am on the same day by S.A.T.E. (Exhibitor Technical Assistance). Extensions of working hours ON THE LAST DAY FOR SETTING UP must be approved by the Technical Office and will only be granted in exceptional cases. The costs of said services are specified in the Exhibitor Guide. All modifications or changes to exhibit areas must be authorised by the Management and carried out at applicants' expense.

Participants who have not moved in to their stand or started setting up in their exhibit area within midday of the day before the inauguration will be considered as having renounced to all intents and purposes and the penalties foreseen by the last clause of Art. 6 of these General Rules and Regulations applied.

Art. 11 – All stand fitting designs must be approved by the Management and submitted at least 60 days prior to the opening day of the Exhibition.

Participants must always set up and keep their stands in such a way as to avoid jeopardising the appearance or visibility of nearby stands or causing any damage whatsoever to other participants. Stands fittings must remain within the area allocated, indicated by paint or chalk lines. Maximum permitted height is 3 metres, with the exception of cases explicitly authorised, upon written request, by the Technical Department of Rimini Fiera. In particular:

- designs of exhibits/stands fittings which exceed the height of 3 metres must be submitted, as specified above, by means of a written request, for approval by Rimini Fiera's Technical Department, which reserves the unquestionable right to assess the advisability of granting authorization.
- In particular, advertising signage on stands, positioned at a height of over 3 metres from floor level is subject to payment of an expo publicity charge of € 26.50 + VAT per square metre (where sq.m. is intended as being the surface area of the advertising signage).
- All 2-sided graphics must be positioned at a minimum distance of 2 metres from the boundaries with adjacent stands.
- Since exhibit areas do not have partition walls, every exhibiting firm must (at its own expense) design its stand/exhibit in such a way as to include these partitions to separate its stand from neighbouring Participants'.
- The fitting does not damage the esthetic and visibility of nearby stands, in particular, in the case of island stands (with four open sides) and peninsula stands (three open sides), stand fittings must contain the use of perimeter walls. Stand fitting must be approved by the Rimini Fiera's Technical Department which reserves the unquestionable right to assess the advisability of granting authorization.
- In large exhibit areas that include zones indicated as passageways on the expo halls' floor plan, it is forbidden to occupy these zones with stand fittings.
- Construction of two-floor stands, which must not exceed a maximum height of 5.5 metres. The extra area occupied by the second floor will be invoiced according to the rates provided for by art. 18 of these General Rules and Regulation.

All liability regarding setting up and fitting is the responsibility of Participants, who expressly exonerate Rimini Fiera S.p.A. from liability for any damage caused to themselves or others by exhibiting/fitting defects due to wrong calculations or imperfect construction.

Rimini Fiera S.p.A. reserves the right to have fittings mounted whose designs have not been approved changed or removed.

Art. 12 – Participants undertake to avoid damaging plaster and flooring and to use trestles or frames to hang or hold objects. During the predisposition of their own booth, Participants are undertaken to use water paint only. Any damage must be reimbursed; exhibited products will be held as security for this, on which the Management will have the right to recoupment, unless of course there are any other forms of compensation.

WORK SAFETY

Art. 13 – All materials used to mount the stands (partitions, back drops, varied structures, platforms, coverings, fabrics, ceilings, carpets, etc.) must be UNINFLAMMABLE, ORIGINALLY FIRE-RESISTANT OR FIREPROOFED in accordance with the norms in force and subsequent integrations and modifications. Thereby Participants, prior to the beginning of the Exhibition, must send Rimini Fiera S.p.A. the Fireproofing Certificate and test report for the materials they wish to use, as indicated in greater detail in the specific "Fire Prevention Form".

Each stand must be equipped with fire extinguishers having a capacity of no less than 34A 233BC, with a ratio of one (1) per 100 sq.m. of exhibit area. Moreover, the fire extinguishers must be placed in central positions on the stand.

Whenever safety and prevention norms are disregarded, Rimini Fiera S.p.A. has the right to:

- forbid the defaulting stand fitting firm from working in the Expo Centre;
- exclude the Participant from participating in the Exhibition as well as any others held at Rimini Expo Centre.

All electrical installations on stands are to be charged to the Participant who will set it to fit that they have been carried out in a proper fashion, as prescribed by current norms. In particular, electrical systems must be installed carefully following current norms. After stands' electrical systems have been installed, each Participant and Installer/Fitter must supply Rimini Fiera S.p.A. with a "Declaration of conformity of a properly installed electrical system", declaring that the systems in question are properly made and installed by filling in the relative form in the Exhibitor Guide booklet and keeping a copy of this declaration on the stand. Connection of stand electrical systems to Rimini Fiera S.p.A.'s electricity supply must only be carried out by Rimini Fiera S.p.A.'s official electricians, after having withdrawn the relative form of the Declaration of conformity of a properly installed electrical system" (as per D.M. 37/2008). The Declaration must be duly signed by a qualified professional. All electrical system components must comply with the C.E.I. norms and have the ISQ.M mark or the equivalent for foreign countries.

Art. 14 – Participants are obliged to comply with current laws and norms regarding work safety and in particular the provisions of Italian Decree Law 81/2008 and its subsequent modifications and integrations. When ordering setting-up or dismantling work or any other type of work to be carried out within the Expo Centre's premises or grounds, Participants are obliged to:

- check the technical and professional suitability of all companies requested to carry out similar works, via their chamber of commerce registration or similar records, according to the type of work to be contracted;
- supply the aforesaid companies with detailed information regarding the specific risks to be found in the environment they will be required to work in and the precautionary and emergency measures regarding their work;
- coordinate protective and precautionary measures regarding the risks workers are exposed to, making certain that all parties are informed, to avoid the risk of work carried out by any company involved in the overall project interfering with that being done by others.

The Participant should promote a coordinated action, delivering a copy of the DUVRI (interference risk assessment form, prepared by Rimini Fiera S.p.A.) to its suppliers with a view to gathering any supplier comments or integrations and reporting these immediately to Rimini Fiera's Technical Office.

STAND DISMANTLING

Art. 15 – All Participants are obliged to attend to the cleaning of their stands during the hours set by the Management. In particular, Participants must leave the stand area as it was when assigned to him, therefore free from any adhesive tape, waste and rubbish.

Art. 16 – It is forbidden to dismantle stands totally or partially before the end of the exhibition. Participants who violate this rule are obliged to pay a fine equivalent to half the gross rental cost of their stand.

It is prohibited to remove exhibited material before the end of the exhibition. Work for removing stands, samples, products and goods can be carried out between 5.00 p.m. and 8.00 p.m. on 16th MAY 2010.

In any case, it's advisable to remove all valuable, fragile or easily carried objects from the stands.

Dismantling of stands must be completed within no more than THREE days from the end of the Exhibition, according to the following timetable.

After this deadline, if Participants have not finished the work, the Management can proceed on its own initiative at the expense and risk of and behalf of Participants. As of 30 days from the end of the Exhibition, Rimini Fiera S.p.A. has the right to arrange for the sale without any formality whatsoever of material and samples exhibited which Participants have not removed. From the sum obtained from the sale, the Management will retain any amount due from Participants and will keep the remaining amount at their disposal for a maximum of 6 days, after which this sum will be confiscated by Rimini Fiera S.p.A., who will assume no liability for material and products left in the Expo Centre and can have them transported elsewhere at the expense and risk of and on behalf of Participants.

Art. 17 – The Management has the right to modify the duration, opening and closing date and daily opening hours of the Exhibition.

This right does not oblige the Management to give participants overall reimbursements or compensation of any kind.

Participants and their staff can enter the Exhibition half an hour before opening time and must leave the venue at closing time. Management can authorise extensions of the above-mentioned times on request.

RATES

Art. 18 – RULES FOR PARTICIPANTS AND EXHIBITORS:

Exhibit areas are all easy to see and reach. The participation fee for floor space for the entire length of the show is as follows:

BARE AREA RATES	Up to 4 sq.m stands	Up to 160 sq.m stands	Up to 500 sq.m stands	Over 500 sq.m
	€145	€140	€135	€130

All the above fees are intended as exclusive of VAT (20%).
Corridor space occupied (subject to authorization by Rimini Fiera S.p.A.) by carpeting or overhead structures linking exhibit areas will be invoiced at 50% of the official exhibit rate.

Two-floor stands: the second floor's area (that is subject to approval by Rimini Fiera Management) will be invoiced at 50% of the area rate.
The outdoor exhibit areas (authorized by Rimini Fiera SpA) will be invoiced at 50% of the official area rate.

Each exhibiting firm will also have to pay a Basic Services Kit of € 980, which covers: listing in the official catalogue, local publicity taxes and compulsory insurance (see art. 23), 1 parking permit, 4 exhibitors' badges each 16 sq.m (max 50 badges) 1 badge WPRO for customers each 4 sq.m (min.30 max 250 badges).

The amount of € 1000 + 20% VAT, plus the registration fee, must be paid by those who, after obtained authorisation from the Management, are guests of other Participants. It is clear that Participants granting such hospitality will have no right to any discount for this reason.

- RULES FOR PARTICIPANTS RECEIVING SPACE IN LIEU OF PAYMENT: In the case of Participants receiving space in lieu of payment, the amount established in the agreement between the Event Manager and the Participant is invoiced.

ADVERTISING AND TECHNICAL SERVICES PAYMENT

Art. 19 – The balance of the fees must be paid in the same way as the advance payment (bank transfer), within and no later than the last day of the exhibition.

The Promoter Organizations alone are responsible for paying Rimini Fiera the balance of charges for any services requested by Participants represented and/or hosted at their respective booths, and are required to make such payments in the same way and by the same deadline specified above.

Payment of ADDITIONAL SERVICES including all forms of publicity previously agreed on with Rimini Fiera S.p.A., requested after confirmation of participation and any other expenses that may have been anticipated by Rimini Fiera S.p.A. on behalf of Participants must be made at the bank counter in the Expo Centre during Exhibition hours.

If Participant declares written cancellation of advertising services after 19th FEBRUARY 2010 Rimini Fiera will withhold as fine the entire deposit paid for advertising services as a penalty and as compensation of the damages incurred by the inability to set the advertising space.

Upon payment, Participants will receive an EXIT PERMIT, which is required in order being dismantling the stand and removing exhibited products.

Failure to pay sums invoiced authorises the Management to refuse to issue the "Exit Permit" and withhold, with a right to compensation, goods and fittings on the firm's stand.

ENTRY PASSES

Art. 20 – The Management of Rimini Fiera S.p.A. puts at the disposal of each participating company a number of free entry passes according to the amount of sq.m. covered by the exhibit area, from a minimum of 4 to a maximum of 50. Entry badges, parking passes and the catalogue voucher will be sent to Participants by courier approximately three weeks before the opening of the exhibition.

Participants are responsible for all material they have received; if the latter should be misplaced or left behind, Rimini Fiera is not required to replace it and may charge Participants in the invoice for any replacement material they request.

In case of need of supplementary passes, the Participant can purchase them at the price of € 18 + VAT each. Entry badges are strictly personal. At no time and for absolutely no reason they may be given to another person, even momentarily.

CAR PARKS

Art. 21 – The Expo Centre has various parking areas, some of which are specifically reserved for Participants. Access to these areas and parking is possible after having purchased parking permits, valid for the entire period of the event and available at a cost of € 52 + VAT each. Are included in the participation fee: area up to 16 sq.m., 1 parking permit over 16 sq.m., 2 parking permits. These permits are only valid for CARS.

SAFETY RULES DURING EXHIBITION SURVEILLANCE

Art. 22 – Although not assuming any sort of obligation or responsibility, the Management provides a permanent 24-hour security service from 9 p.m. on the day before the inauguration of the Exhibition until 8 a.m. on the day after its closure.

In spite of this, participants must look after their stands and the products exhibited on them during Exhibition hours.

DAMAGE – INSURANCE

Art. 23 – Rimini Fiera S.p.A. assumes no responsibility or liability for damage to persons and things, no matter by what or by whom this might be caused. With the Participant's acceptance to participate in the event, Rimini Fiera S.p.A. automatically insures individual exhibiting companies with coverage as follows:

1) COVERAGE FOR EXHIBITIONS AND FAIRS:

What is insured: Goods, equipment, furnishings, inclusive of the value of the stand, for €26,000.00.

Duration of coverage: The period for which the insured items are on the Expo Centre premises, including set-up and dismantling periods.

Risks insured: SUMMARY OF COVERAGE (*)

Fire due to any cause whatsoever – Effects of lightning – Explosion of gas -

Explosion of steam devices or hot-water radiator systems - Explosion of fumes produced by inflammable substances - Spontaneous combustion - Damage by road vehicles - Theft - Robbery - Bad weather - Leaks of rainwater or water from pipes - Breakage (with the exception of fragile objects) – the fall of aeroplanes, their parts or things transported by them.

Damage caused to insured items by actions carried out on the order of public authorities with the aim of limiting damage are considered as being equivalent to the damage listed above. Therefore, risks not covered include: skilled theft and pilferage.

Exemption: a general exemption of € 155 will be applied for each incident, to be borne by the participant.

In the case of goods outdoors, the above exemption is increased to €516 for each incident.

Reporting incidents: The insured parties (individual Participants):

A) must inform the insurance company (Zurich International Italia Spa) and Rimini Fiera S.p.A. within forty-eight hours subsequent to the incident;

B) in the event of theft, must also immediately report the event to the public authorities.

2) COVERAGE OF CIVIL LIABILITY TOWARDS THIRD PARTIES:

What is insured: civil liability of Participants and Participants' staff during the period of the exhibition, including stand setting up and dismantling operations and any demonstrations or trials.

Other Participants are considered third parties.

The policy does not cover damage to Participants' property and property being kept in custody for any reason whatsoever.

Maximum insurable values: € 2,600,000 for each incident, with a limit of € 1,500,000 for each person being bodily injured and € 516,000 for damage to things.

NB:(*) In the event of controversy, the ONLY DOCUMENTS ACCEPTED are the EXHIBITIONS AND FAIRS policy and the THIRD PARTY CIVIL LIABILITY policy deposited with Rimini Fiera S.p.A., the sum due from Participants for the above insurance is already included in the registration fee (Art. 18). Insurance cover is also included in the event of an agreement to receive space in lieu.

Participants can however make direct arrangements for the insurance coverage they think most appropriate, independent of the insurance arrangements previously provided by Rimini Fiera S.p.A.. In fact, Participants duly exonerate Rimini Fiera S.p.A. from all liability deriving from the presence of goods, equipment, furnishings, stands, etc. on the latter's premises.

NO SMOKING

Art. 24 – According to Law N°3 of 16th January 2003 and Prime Minister's Decree of 23rd December 2003, smoking is absolutely forbidden throughout the entire Expo Centre. The smoking ban is indicated by appropriate signs with the notice "VIETATO FUMARE" (NO SMOKING), along with indications of the relative provisions of law, the fines that can be applied to offenders and the people whose job it is to ensure that the ban is respected and are responsible for ascertaining any infringements. These signs are located at the Expo Centre access points and are clearly visible. On the premises, other signs are also used to indicate that smoking is forbidden: these only bear the notice "VIETATO FUMARE".

Offenders are subject to a fine of from €25 to €250; the amount of the fine is doubled in the event of infringements being committed in the presence of a clearly expectant woman, babies or children up to twelve years of age. The Municipal Police, State Police and Rimini Fiera officials are responsible for supervising the observance of this ban and ascertaining any infringements.

Smoking is only allowed in the outdoor areas of the Expo Centre and under the open-air porticos, indicated by appropriate notices.

REGULATIONS REGARDING SOUND LEVELS ON THE EXHIBITION PREMISES

Art. 25 – All exhibiting companies authorised by Rimini Fiera S.p.A. Management as per Art. 26 to use sound reinforcement equipment must use said equipment in such a way as to ensure a sound level which enables business activity to be carried out normally, in any case no higher than 80 decibels (Decree Law N° 277 of 15.08.91 "Work safety and CEE Directives", Chapter IV). In any case, the sound level must remain below the limit set by current laws and/or regulations.

Rimini Fiera can also order each Participant (via written or verbal notification by its staff) to reduce sound pressure levels to below 80 db if, in Rimini Fiera's exclusive indisputable judgement, the volume produced by the equipment of the Participant in question is damaging and/or disturbs the activity being carried out by other neighbouring trade members/Participants.

Measurement of sound levels, by means of phonometers, will be carried out at the nearest possible point outside the stand area.

The following action will be taken against Participants not complying:

for the first infringement notified, a verbal warning;

for the second infringement notified, a written warning;

from the third infringement onwards, the electricity supply will be turned off (without exhibiting firms having any right whatsoever to reimbursement or compensation). 15 minutes' warning will be given before the electricity supply is turned off, and can

last up to a maximum of three hours, according to Rimini Fiera's undisputable discretion.

In none of the aforementioned cases Rimini Fiera S.p.A. will be responsible for any damage caused to the equipment/material exhibited.

Without prejudice to the abovementioned regulations and without prejudice to Rimini Fiera's commitment to having Participants respect these regulations, Rimini Fiera S.p.A. cannot be held in any way responsible in the event of any type of illicit behaviour on behalf of a Participant causing damage to other trade members or Participants. Any such controversies must be solved directly by the Participants in question, and Rimini Fiera S.p.A. is exempt from any onus and/or responsibility.

Art. 26 – Machines exhibited cannot be operated unless authorisation has been previously obtained from the Management, which will assess each case: the decision whether or not to grant this authorisation is final.

Any authorisation given does not imply the assumption of any responsibility by the Management or exonerate participants from any responsibility regarding operation of the abovementioned machines.

Participants must therefore take all precautions necessary to prevent accidents and fires, reduce noise, eliminate bad smells and avoid gas emissions: it is absolutely prohibited to operate machines or equipment which involve the use of fire; machinery must in no way constitute a risk or disturbance to others. On the basis of its unquestionable judgement, the Management reserves the right to revoke the above-mentioned authorisation if it considers that inconvenience of any type could occur. If machines must comply with current laws and regulations, Participants must have them examined previously at their own expense to obtain the relative permit from the competent authorities.

Art. 27 – Although Participants are allowed complete freedom for carrying out publicity on their stands, they are prohibited from using any form of advertising that causes disturbance or involves direct comparison with other Participants, or which has a negative effect in any way on the exhibition's spirit of commercial hospitality. It is also forbidden for any vehicles bearing trademarks or publicity to park in Rimini Fiera Expo Centre grounds, unless expressly authorized by Rimini Fiera and following payment.

More specifically, Participants are forbidden to:

- carry out any form of publicity/advertising in indoor and outdoor areas of the expo centre apart from on their stands;

- distribute publicity/advertising material outside their exhibit areas or stands;

- display billboards and/or samples, even if merely indicative, on behalf of companies not listed in the application for participation and not represented;

- carry out shows or entertainment initiatives of any kind, even if only on their stands/exhibit spaces or with the aim of presenting products, without prior authorization on behalf of Rimini Fiera S.p.A.

Without prejudice to the contents of the abovementioned clauses, all forms of publicity and/or advertising are allowed outside allocated exhibit areas only if previously authorized by the Rimini Fiera S.p.A. publicity office, and are subject to payment of the fees indicated in the publicity rate cards.

Exhibiting firms are totally and exclusively responsible for the contents of publicity messages.

Flyer or leaflet distribution of any form is prohibited both inside and outside the expo centre premises.

As well as respecting the abovementioned limits, exhibiting firms are also completely and exclusively responsible for any charges and civil or penal liability due to any advertising carried out; exhibiting firms must also respond for any liability regarding other Participants and/or third parties in general, due to the content of advertising messages or infringement of any regulations, including those regarding competition.

Exhibitors are not normally allowed to use audio reproduction equipment. Any exception must be authorized by Rimini Fiera S.p.A. and does not exempt the Exhibitor from the fulfilment, at their own care and expense, of legal obligations relating to royalties, for which the Exhibitor accepts full responsibility.

Failure to comply with the abovementioned prohibitions will result in the Participant in question being liable to the payment of a fine of €2,000 (two thousand) for each act infringing the abovementioned regulations and ascertained by Rimini Fiera, with Rimini Fiera itself reserving the right to any claims for compensation for greater damages sustained.

Art. 28 – It is prohibited to remove exhibited material before the end of the exhibition. Sales for immediate consignment are strictly prohibited, as are services requiring payment. The Participant assumes all responsibility for violations of this ban, releasing Rimini Fiera from any consequent responsibility and/or charge. Disputes concerning relations with other operators, arising from this ban, must also be resolved directly by the Participants involved, with relief of Rimini Fiera from any burden and/or responsibility in this regard.

It is also understood that any disputes that may arise between Participants (due to unfair competition, sale of similar products, etc.) must be directly settled by the Participants themselves, with complete relief of Rimini Fiera.

Art. 29 – The Management reserves exclusive rights to any reproduction (photographs, films, videos, designs, etc.) of the Expo Centre and its stands in particular. Only photographers authorised by Rimini Fiera can work inside the Expo Centre halls.

OFFICIAL CATALOGUE

Art. 30 – Without assuming responsibility of any kind, Rimini Fiera prints and distributes an official catalogue, using the data in the application forms A in part regarding "consent to processing data", C, D and form B for space in lieu, which must be received within and not later than 14th April 2010. One copy is consigned to each Participant free of charge.

If Rimini Fiera does not receive the forms from the Participant within the abovementioned term, it will publish the data already in its possession, including the names of firms represented indicated by the Participant in the forms of previous editions.

In this case the Participant undertakes all liability for any damage, also regarding firms no longer represented in the current edition, if the firms represented have changed and said change has not been communicated to Rimini Fiera within the above term.

Any other technical indications or publicity can be included by Participants on request and following payment.

In particular, the entry in the official catalogue of the name and products of represented companies present at the Exhibition on the stand assigned to their representatives, will be included in the catalogue at the cost of € 100 + 20% VAT for each name inserted.

Companies represented by Participants receiving space in lieu will not be included in the catalogue of Participants.

The exhibition catalogue is the organizers' only official publication.

Any other publicity publication is printed on the initiative of private individuals without authorisation.

Art. 31 – The Participant assumes all liability regarding ownership of brands, logos, patents, industrial inventions and models, and copyrighted material related to the products and/or machinery on display.

The Participant therefore indemnifies Rimini Fiera against all burden and liability in the event of copyright violation or any breach of regulations governing fair competition, with regard to both other Participants and third parties in general. Any disputes that may arise among Participants or between Participants and third parties shall therefore be directly resolved by the parties, exonerating Rimini Fiera of any liability and/or obligations.

Art. 32 – As well as its trademarks, Rimini Fiera S.p.A. claims as its exclusive property the name "RIMINI WELLNESS – FITNESS, WELLNESS & SPORT ON STAGE" and all its variations, abbreviations, simplifications and initials, so that nobody whatsoever can use them without prior written authorisation from the Management.

FINAL PROVISIONS

Art. 33 – The Management reserves the right to supplement the Exhibition's General Rules & Regulations of Participation at any moment with rules to improve exhibition activity.

Such rules, in particular those printed in the "Exhibitor Guide" booklet, are binding for all concerned, as they are an integral part of these General Rules & Regulations.

As well as the immediate closure of the stand by Rimini Fiera staff, failure to comply with the General Rules & Regulations of participation results in the withdrawal of entry passes and the Participant being prohibited from entering the premises where the stand is located. All this is without right to any reimbursement and subject to any other action the Management may decide on regarding moral and material damages.

Art. 34 – If for any reason, including force majeure, the Exhibition cannot be held, participation applications are considered automatically annulled and the Management will reimburse participants the fees paid for exhibit area rental.

If, on the other hand, the Exhibition is suspended after the opening:

a) if the suspension is caused by force majeure, no reimbursement is due to participants;

b) if for any other reason, the Management will reimburse participants the rental fee in proportion to the Exhibition time remaining. In neither case the Management is obliged to pay participants compensation or indemnity of any type.

Art. 35 – Communications and/or complaints of any kind will only be taken into consideration if made in writing. The measures taken by the Management will be definitive and unquestionable.

Art. 36 – Participants and their staff are bound to observe and have observed the conditions laid down by the Management.

If they do not, they will be excluded from the Exhibition without any right to reimbursement or compensation and with the obligation to pay any moral or material damages caused by their non-compliance.

Art. 37 – Conferences, contests and events of various types may be held during the Exhibition.

NOTIFICATION FOR PARTICIPANTS AS PER Art. 13 Leg. Decr. N° 196/2003

Art. 38 – Rimini Fiera S.p.A., with registered office in Rimini Via Emilia 155, company capital 42,294,067 euros (fully paid up), Tax Code/VAT Reg. N° 00139440408 - Rimini Company Register: 00139440408, controller for data processing, will process the personal data supplied by Participants and the companies they represent electronically and/or manually for all the aims pertaining to the services indicated and, subject to their consent, to update them on initiatives and/or offers by our company.

Release of the data is compulsory to enable the requested services to be provided, so in the event of failure to supply these data, the services indicated will not be provided.

As well as the controller for the data, other individuals with access to the said personal data will be the staff working in the following company sectors: sales offices, technical offices, administrative offices and press office.

The data can also be communicated and/or transferred to companies controlled by and/or connected with Rimini Fiera and its business activity, as well as data processing companies. In particular, as already expressly indicated in Art. 30, by signing this participation contract, Participants consent to Rimini Fiera entering their personal data in the event's official catalogue, which will be distributed nationally and internationally; moreover Participants consent to entering their personal data in the official event's web site and in the Participant's list which will be sent by e-mail to those companies that will ask Rimini Fiera for information about the exhibition.

The parties in question can exercise all rights foreseen by Art. 7 of Legislative Decree N. 196 of 30.06.2003 (updating, correction, conversion to anonymous form and integration of data, or the blocking of any data processed unlawfully, opposition, requests for information as per paragraph 1 and as per letters a), b), c), d) and e) of paragraph 2), by contacting Rimini Fiera S.p.A., Via Emilia 155, 47921 Rimini, or by sending an e-mail to the following address: privacy@riminifiera.it.

Having read this notification and signing this participation contract, Participants give their specific consent to the processing of the personal data supplied, for the uses indicated above.

TURNKEY STANDS 16/32sq. m

INCLUSIVE OF: area, basic services kit, insurance, 1 car park permit, entry in official catalogue, advertising fee, client invitation cards, exhibitors' badges, electricity supply 1kW/16sq.m 2kW/32sq.m

N.B.: in case a turnkey stand is required, please fill **form A** in Application Form attached.

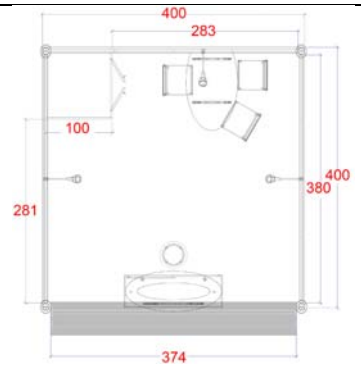
'TYPE FIT' 16 SQ. 1 OPEN FRONT - € 4,136

- 1 Green carpet floor
- 1 Box room
- 1 Reception counter
- 1 Table
- 3 Chairs
- 1 Stool
- 1 Hat stand
- 4 Halogen spotlights
- 1 Junction box, 220 V socket
- 1 Standard adhesive graphics
- 1 Fire extinguisher



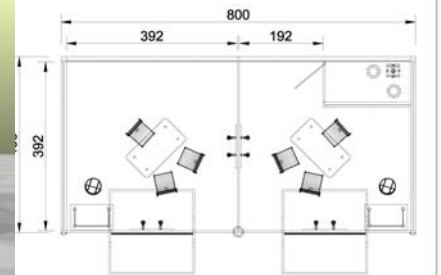
'TYPE FUN' 16 SQ.M 1 OPEN FRONT - € 4,584

- 1 Purple carpet floor
- 1 Box room
- 1 Reception counter
- 1 Table
- 3 Chairs
- 1 Stool
- 1 Hat stand
- 4 Halogen spotlights
- 1 Junction box, 220 V socket
- 1 Standard adhesive graphics
- 1 Fire extinguisher



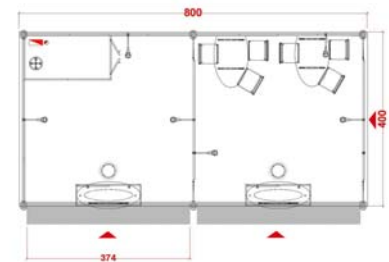
'TYPE FIT' 32 SQ.M 1 OPEN FRONT - € 7,292

- 1 Green carpet floor
- 1 Box room
- 2 Reception counter
- 2 Tables
- 6 Chairs
- 2 Stools
- 1 Hat stands
- 6 Halogen spotlights
- 1 Junction box, 200 V socket
- 1 Standard adhesive graphics
- 1 Fire estinguisher



'TYPE FUN' 32 SQ.M 1 OPEN FRONT - € 8,188

- 1 Purple carpet floor
- 1 Box room
- 2 Reception counters
- 2 Tables
- 6 Chairs
- 2 Stools
- 1 Hat stands
- 6 Halogen spotlights
- 1 Junction box, 220 V socket
- 1 Standard adhesive graphics
- 1 Fire extinguisher



Please fill in capital letters

DATA FOR INVOICING	MAILING ADDRESS
Company _____	Company _____
VAT no _____ Tax code _____	Address _____
Address _____	Town _____
Town _____	ZIP _____ Nation _____
ZIP _____ Nation _____	Tel _____ Fax _____
Tel _____ Fax _____	Contact Person _____
Company Manager _____	Direct e-mail _____
Contact Person _____	N.B.: All documents are delivered at the address written in form C. In case of different address, please indicate it clearly in the box above .
Direct e-mail _____	
Chamber of Commerce reg. No. _____ Exempt from VAT as per art.: _____	
and for this purpose encloses declar. of intent No. _____ dated _____	

BARE AREA <input type="checkbox"/> TURNKEY AREA <input type="checkbox"/> SQ.M REQUIRED <input type="text"/> SIDES <input type="text"/> INTEREST EXHIBITING AREA* <input type="checkbox"/> WFUN <input type="checkbox"/> WPRO <input type="checkbox"/> * Please tick your interest exhibiting area SPONSOR* <input type="checkbox"/> € <input type="text"/>	Basic Services Kit €980																									
	<table border="1"> <thead> <tr> <th align="center" colspan="2">BARE AREA RATES</th> <th align="center" colspan="2">TURNKEY STAND RATES</th> </tr> <tr> <td></td> <td></td> <th align="center">FIT</th> <th align="center">FUN</th> </tr> </thead> <tbody> <tr> <td>Up to 64 sq.m</td> <td align="center">€ 145</td> <td>16 sq.m</td> <td align="center">€ 4136</td> </tr> <tr> <td>Up to 160 sq.m</td> <td align="center">€ 140</td> <td>32 sq.m</td> <td align="center">€ 8188</td> </tr> <tr> <td>Up to 500 sq.m</td> <td align="center">€ 135</td> <td></td> <td></td> </tr> <tr> <td>Over 500 sq.m</td> <td align="center">€ 130</td> <td></td> <td></td> </tr> </tbody> </table>	BARE AREA RATES		TURNKEY STAND RATES				FIT	FUN	Up to 64 sq.m	€ 145	16 sq.m	€ 4136	Up to 160 sq.m	€ 140	32 sq.m	€ 8188	Up to 500 sq.m	€ 135			Over 500 sq.m	€ 130			Turnkey Stands include: basic Services Kit, rental of stand floor space, stand fitting electricity supply. (1 kw for 16 sq.m stand and 2 kw for 32 sq.m stand) For further details and images check the official web site www.riminiwellness.com 20 % VAT must be added to these figures
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Over 500 sq.m	€ 130																									

Participation forms will be accepted as long as exhibit space is still available .
 The only forms taken into consideration are those filled in completely and correctly, signed, complete with the necessary documentation, sent in original form, and accompanied by the receipt for the payment of a deposit to the 20% of the previous TOTAL INVOICE (as per art. 5 R. & R.).
 Incomplete applications or those not sent in original form will be put on a waiting list.
 Acceptance of applications also depends on the fact that there are no outstanding payments due to the organizers.

WE REMIND YOU THAT THE TOTAL BALANCE MUST BE PAID WITHIN 2 APRIL 2010.

The firm _____, having read the General Rules & Regulations, which it accepts in their entirety and returns, undersigned in the below square, attached to this application form, the company sending this form requests to participate in the next edition of RIMINI WELLNESS 2010.

As specific approval of the clauses indicated under section a)

a) According to and by effect of art. 1341 of Italian Civil Code, the undersigned approves the General Rules and Regulations of Participation printed overleaf at numbers: 4 (acceptance of General Rules and Conditions and competent Court), 5 (application form), 6 (transferring – renunciation - abandonment), 7 (stand allocation), 8 (changing - reduction - replacement stand), 9-10-11 (moving in-setting up), 12 (damage), 13 (safety), 14 (work safety), 15-16 (stand dismantling), 17 (modification to duration, opening and closing date and daily opening hours), 19 (advertising and technical services payment), 23 (damage-insurance), 24 (no smoking), 25 (sounds level), 26 (responsibility for machinery operation), 27 (advertising and use of equipment), 28 (prohibitions), 30 (inclusion of data in the Official Catalogue), 31 (responsibility for industrial and intellectual property), 33 (supplementary rules and compliance to General Rules and Regulations), 34 (exhibition cancellation or suspension), 35 (communications and complaints), 36 (compliance with provisions), 38 (personal data processing).

As participation confirmation and acceptance of the general regulation

DATE _____ Stamp and signature of legal representative

b) PRIVACY NOTIFICATION FOR EXHIBITORS AS PER ART. 13 Leg. Dec. 196/2003
 Rimini Fiera S.p.A., with registered office in Rimini via Emilia 155, company capital 42.294,067 euros (fully paid up), Tax Code/VAT Reg. N° 00139440408 - Rimini Company Register: 00139440408, controller for data processing, will process the personal data supplied by exhibitors and the companies they represent electronically and/or manually for all the aims pertaining to the services indicated and, subject to their consent, to update them on initiatives and/or offers by our company.

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Having read this notification and signing this participation contract, exhibitors give their specific consent to the processing of the personal data supplied, for the uses indicated above.

As specific approval of the clauses indicated under section a) and consent to personal data processing indicated under section b)

DATE _____ Stamp and signature of legal representative