



# RiminiWellness in a nutshell

## The Event

<b>WHAT:</b>	<b>RIMINIWELLNESS – Fitness, Well-Being and Sports Take Center Stage</b>
<b>WHERE:</b>	<i>Rimini – Exhibition Center and Rimini Riviera</i>
<b>WHEN:</b>	<i>May 15 - 18, 2008</i>
<b>WHAT TIME:</b>	<i>Thursday, May 15 and Friday, May 16: Public, 11am – 7pm; Professionals, 9am – 7pm Saturday, May 17 and Sunday, May 18: Public and Professionals, 9am – 7pm</i>
<b>FOR WHOM:</b>	<i>Fitness, Well-Being, Sports, Nutrition, Tourism and Dance Professionals and Enthusiasts</i>

## The usual kind of exhibition? NO THANKS!

**RiminiWellness** offers companies a series of new opportunities that go far beyond the traditional concept of trade fair exhibition, combining unfurnished or pre-furnished areas with services that make exhibiting at this event truly effective and advantageous.

### 1. Exhibition Space

*Unfurnished or pre-furnished exhibition spaces for all needs*

Unfurnished Exhibition Space	
Spaces up to 64 m <sup>2</sup> :	€ 136/m <sup>2</sup>
Spaces up to 160 m <sup>2</sup> :	€ 131/m <sup>2</sup>
Spaces up to 500 m <sup>2</sup> :	€ 126/m <sup>2</sup>
Spaces over 500 m <sup>2</sup> :	€ 120/m <sup>2</sup>

Pre-furnished Space (Max 32 m <sup>2</sup> )	
FIT Model (16 m <sup>2</sup> )	€ 3,968
FIT Model (32 m <sup>2</sup> )	€ 6,956
FUN Model (16m <sup>2</sup> )	€ 4,400
FUN Model (32m <sup>2</sup> )	€ 7,820

Ready furnished packages include: space, BASIC SERVICE KIT, furnishings, basic electrical hook-up.

BASIC SERVICE KIT	

The **BASIC SERVICE KIT** includes: insurance, 1 parking permit, company listing in catalogue, advertising taxes, exhibitor badges.  
Complimentary tickets for professionals, complimentary tickets for the public, based on m<sup>2</sup> purchased.

## 2. Event sponsor

*Exhibition spaces combined with the opportunity to sponsor one of the exciting events at RiminiWellness:*

- SPACE + CONVENTION, SEMINAR OR WORKSHOP
- SPACE + STAGE (Fitness, Dance, Aquagym, Indoor Cycling, Pilates, Martial Arts, Bodybuilding)
- SPACE + SPORTS EVENT
- SPACE + WELL BEING EVENT
- SPACE + FASHION EVENT

## 3. Visual sponsor

*Exhibition spaces combined with the best publicity tools:*

- SPACE + VISUAL ADVERTISING AT THE EXHIBITION CENTER
- SPACE + ADVERTISING IN PUBLICITY MATERIALS (website, newsletter, "Wnews" periodical, catalogue, event map, event program)

## 4. Technical sponsor

*Exhibition spaces combined with your products in the event and performance/demo areas:*

- SPACE + TECHNICAL EQUIPMENT FOR STAGES OR EVENT AREAS (Aquagym pools, equipment and materials for performance/demo areas or playing fields, exhibition products, sampling, etc.)
- SPACE + CLOTHING AND ACCESSORIES FOR PERFORMERS (Apparel for fitness, dance, martial arts, sporting events)

... and what about my clients?

Public admission for non-professionals	
4-day Ticket	€ 20
4-day Reduced-Price Ticket	€ 12

**Reduced-price tickets:** distributed by Rimini Fiera at gyms, wellness centers, hotels, spas, sports medicine centers, specialized publications, etc. or by exhibitors. Available at the ticket office during the event for pre-registered groups of over 30 people. Children under 12: Free admission.

Box Office for Sector Professionals	
VIP CARD	€ 35
EXHIBITOR BADGE	Included in the Basic Service Kit
PROFESSIONAL COMPLIMENTARY TICKET 4-day Ticket	Included in the Basic Service Kit
PUBLIC COMPLIMENTARY TICKET	Included in the Basic Service Kit

VIP cards can be purchased exclusively by exhibitors.

These tickets allow free daily access to the event and include lunch at the Hospitality Village.

**PROFESSIONAL COMPLIMENTARY TICKETS:** distributed to exhibitors based on square meters, minimum 30, and maximum 200 complimentary tickets.

For tickets in addition to the quantity assigned according to square meters, companies can also purchase PROFESSIONAL COMPS and PUBLIC COMPS for € 5 or € 10 each.

## NEED MORE INFORMATION?

► **First visit our website:**

[www.riminiwellness.it](http://www.riminiwellness.it)

► **Contact the Event Organization Office**

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