



17TH EDITION

RIMINIWELLNESS

FITNESS WELLNESS & SPORT ON STAGE

1-4 JUNE 2023

EXPO CENTRE & RIVIERA DI RIMINI - ITALY

MOVING FORWARD

Special sections FOODWELL EXPO RIMINI STEEL RIABILITEC PILATES JUNCTION

 RiminiWellness®



RIMINIWELLNESS.COM

Organized by

**ITALIAN
EXHIBITION
GROUP**
Providing the future

**IEG WELLNESS
NETWORK**

RIMINIWELLNESS
DUBAI MUSCLE SHOW
DUBAI ACTIVE INDUSTRY
MEXICO ACTIVE & SPORT EXPO
BRASIL TRADING FITNESS FAIR

THE PLACE TO BE

An unmissable event presenting the latest trends in **fitness**, **sport** and **wellness**.

RiminiWellness is the world's biggest gathering devoted to fitness, wellness, business, sport, physical culture and healthy eating, an event that brings all the biggest companies in the wellness universe together under the same roof.

RIMINIWELLNESS
FITNESS WELLNESS & SPORT ON STAGE



STATS & PROJECTIONS 2023

300
brands

100,000
attendees

3.3 mln
social media coverage

240 mln
media contacts reached



TOP REASONS TO EXHIBIT

1

To get in contact with a **huge public** of professionals and enthusiasts, to establish new **business relationships** and consolidate existing ones.

2

To present your **new products and services** to the entire sector, and **boost your brand visibility**.

3

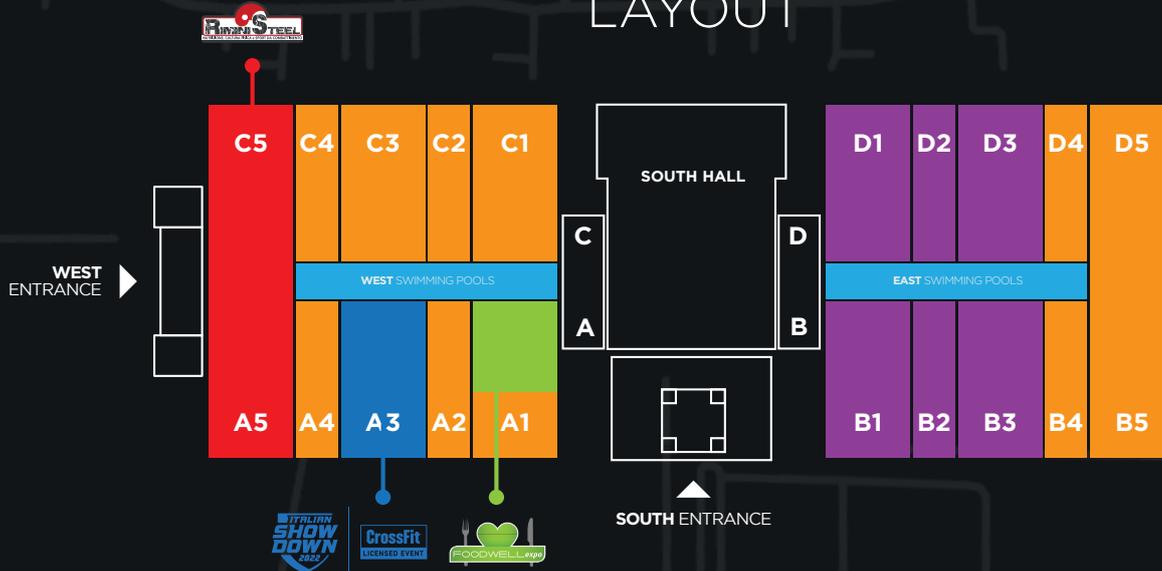
To dialogue with **decision makers from all over the world** looking for new ways to do **business**.

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LAYOUT



RIMINI FIERA
RAILWAY STATION

PROFIT
AREA B2B

ACTIVE
AREA B2C



PROFIT

THE INDUSTRY HUB FOR FITNESS PROFESSIONALS

THE 2 SIDES OF RIMINIWELLNESS

ACTIVE

PROFIT

THE INDUSTRY HUB FOR FITNESS PROFESSIONALS

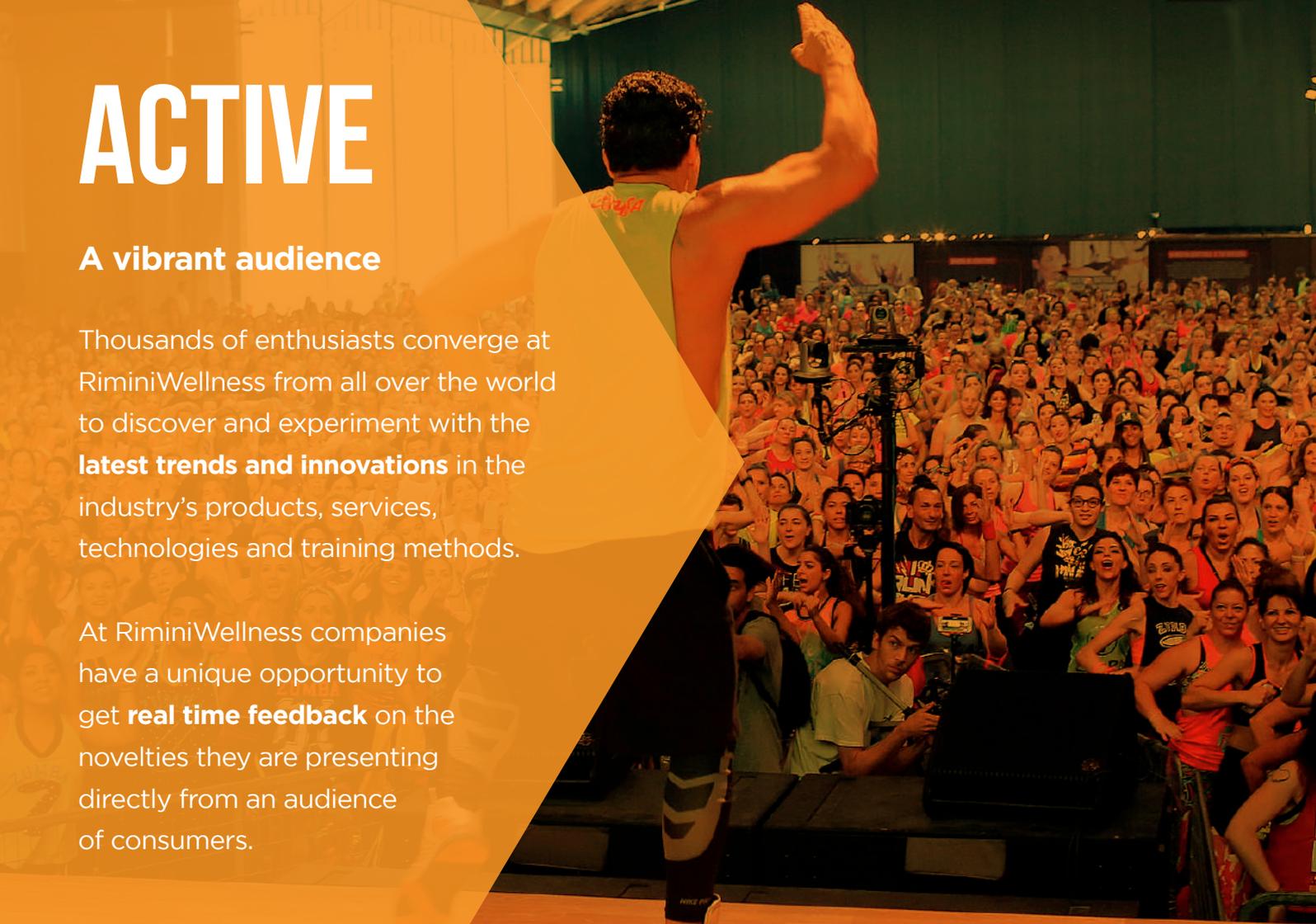
Aimed at trade visitors, the marketplace has a unique format offering:

- › **one-to-one meetings** between exhibitors and international buyers
- › **training programs** with seminars, workshops and conferences
- › focus sessions with technical presentations by the top exhibiting brands
- › a dedicated **licensing and certification program**
- › 4 days of **masterclasses** and on-site tests
- › targeted events by invitation to promote **networking opportunities** and grow your network of contacts.

B2B VISITORS

Operators and owners of gyms and fitness centres, coaches and personal trainers, managers of sports teams and facilities, physiotherapists and sports medical centres, specialised architects and designers and owners and managers of sporting goods stores.

ACTIVE

A fitness instructor in a green tank top is seen from behind, pointing towards a large, energetic crowd of people at a wellness event. The scene is lit with warm, orange-toned lights, creating a vibrant atmosphere. The instructor is on a stage, and the audience is seated in front of him, many with their hands raised. A camera on a tripod is visible in the foreground, capturing the event.

A vibrant audience

Thousands of enthusiasts converge at RiminiWellness from all over the world to discover and experiment with the **latest trends and innovations** in the industry's products, services, technologies and training methods.

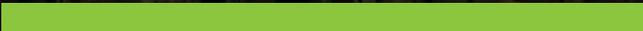
At RiminiWellness companies have a unique opportunity to get **real time feedback** on the novelties they are presenting directly from an audience of consumers.

THE THEMATIC SECTIONS

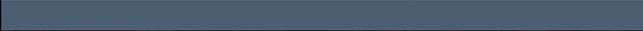
RIMINISTEEL



FOODWELL EXPO



PILATES JUNCTION



RIABILITEC



ITALIAN SHOWDOWN



RIMINISTEEL

Nutrition, physical culture and combat sports

An area entirely dedicated to the hardest, roughest and toughest activities that can be done in gyms and fitness centres, in an exciting explosive combination of **combat sports, martial arts, body-building** and combines them with **food supplements** from all the major companies of the industry.



FOODWELL EXPO

Healthy eating for those “on the move”

A showcase for presenting products associated with **functional nutrition**. An important occasion for business, staying up to speed on developments and training. **Show cooking** with the best chefs and food bloggers, **guided tasting sessions, spotlights on products and cooking courses.**



PILATES JUNCTION

360° Pilates

A **packed programme of workshops** which promise to help you discover and learn more about all of Pilates' areas of application. Top industry professionals will lead subject-specific **conferences** on the discipline.

PILATES *Junction*



RIABILITEC

Training for rehabilitation professionals

The professional section RiabiliTEC is dedicated to **Science and Technology for Rehabilitation and Functional Re-education** and addresses physiatrists, physiotherapists, rehabilitation therapists, masso-physiotherapists, manipulative therapists, kinesiologists, rehabilitation staff and associations.



RIABILITEC

ITALIAN SHOWDOWN



Italian Showdown® - the Europe's largest sports competition recognized and accredited by **CrossFit®**, is aimed the large community of those practicing combined and functional workouts. The event will take place simultaneously with RiminiWellness.



The Riviera in numbers

Fitness, sport and fun, day and night

RiminiWellness has a packed schedule of fringe initiatives taking place all over the local area, with **open-air events, drinks and parties on the beach** and activities covering all things fitness and wellness.



2,587
HOTELS



1,720
RESTAURANTS



200+
NIGHT
VENUES



700
BEACH
RESORTS



350
CAMPINGS,
AGRITOURISM, B&B



19
AMUSEMENT
PARKS

#RWOFF



IEG WELLNESS NETWORK

A global platform for fitness & wellness industry



 DUBAI ACTIVE

 DUBAI ACTIVE
INDUSTRY

**BRASIL
TRADING
FITNESS
FAIR**



RIMINIWELLNESS
FITNESS WELLNESS & SPORT ON STAGE

28-30 October 2022

Dubai, United Arab Emirates

8-20 November 2022

São Paulo, Brazil

2-3 December 2022

Léon, Mexico

1-4 June 2023

Rimini, Italy

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